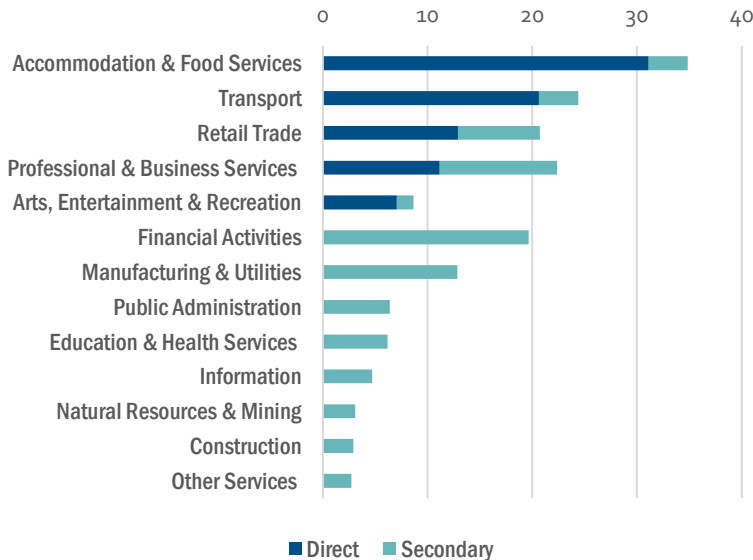


ECONOMIC IMPACT AND JOBS

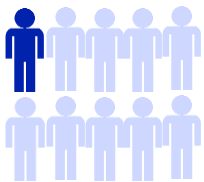
Travel and tourism is a critical component of the Texas economy. Direct travel spending in 2019 was estimated at \$82.9 billion, which generated an additional \$86.6 billion in secondary impacts for an economic impact of \$169 billion. Travel impacts many industry sectors across the board.

ECONOMIC IMPACT OF TRAVEL

Direct and secondary impacts by industry sector (\$ Billions)



The economic impact of travel supports 1.3 million Texas jobs with earnings of \$63 billion across a range of advanced, intermediate, and entry level positions. Growth in employment increased by 2.9% in 2019.



Travel supports one out of every ten Texas jobs

Travel Texas is located within the Office of the Governor, Economic Development and Tourism division. For more information, contact us at traveltexas.research@gov.texas.gov.

Sources: Dean Runyan and Associates.
Last Updated: April 2020

BY THE NUMBERS



\$82.9 BILLION

Direct travel spending in Texas in 2019



\$169 BILLION

Direct, indirect and induced impact of travel to the Texas economy



2nd LARGEST

Export-oriented industry after oil and gas

TRAVEL MEANS JOBS



1.3 MILLION

Texas jobs supported by travel



\$63 BILLION

Travel-generated earnings



2.9%

Increase in employment in 2019

TRAVEL  **TEXAS**